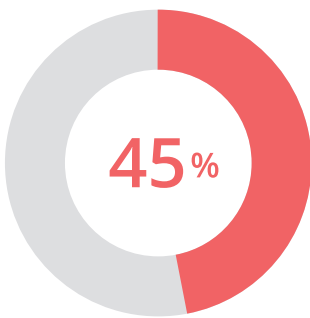


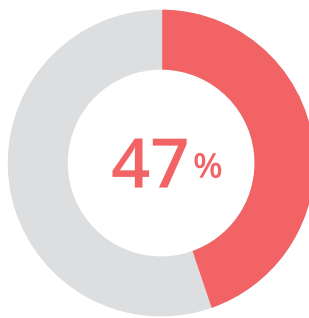
walletini[®] [INSIDER]

More than just a seat filler

Walletini INSIDER is the first discount ticket program that serves as loyalty program, marketing channel and inventory manager all in one for Vendini members. This gives you the ability to turn unfilled seats into a valuable opportunity!



Average unfilled seats per event*



Average lost revenue per event*

*Data representative of average Vendini member events over a 12-month period

How does it work?

- ★ You enroll in the program and determine event discount criteria, then invite your patrons to subscribe.
- ★ We send Ticket Alert emails about your events and other regional events to our lists of patron.
- ★ Patrons receive Ticket Alert emails and click through the links to purchase tickets directly from your site



Say NO Extra Fees

We don't take additional fees, making the program no-cost to you. We collect our normal purchase fees through your Vendini service.



Customized Discounts

One-size doesn't fit all. Choose a ticket discount percentage between 30% and 50% that reflects the image of your venue and doesn't dilute your brand.



Amplify Your Reach

Getting new patrons in the door means new business. Our local distribution gives you exposure to new patrons in your surrounding area.



Skip The Middle Man

From our email alerts, patrons purchase directly from your site. No clumsy vouchers, waiting for payouts, or fees and you get valuable patron info.

Let's get started...

For more information on Walletini INSIDER, or to enroll your venue contact:
Tim Hines, Channel Marketing Manager at thines@vendini.com or 415-813-2393.